



# Wags

# &

# Wheels

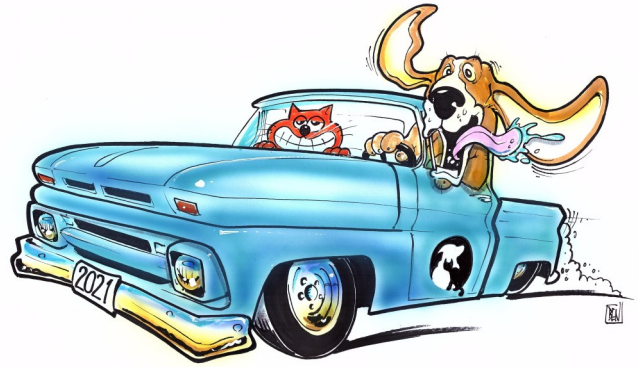
## Car Show 2022

## Event Sponsorship Opportunities

Get your motor running with the 5th Annual Wags & Wheels Car Show, a fundraising event for the animals at the Midlands Humane Society. The 2022 event will be held Sunday, August 29 from 12- 4pm at McCoy's/Thunderbowl in Council Bluffs. All participants can enjoy great food & drink specials, an air-conditioned building, indoor restrooms, live music, and raffle prizes — Wags & Wheels offers something for everyone!

- ☐ **Platinum \$1500:** Includes 4 car entries (if desired) with 4 MHS Dash Plaques; 4 event t-shirts, prime car show parking, company logo or name prominent on event banner, company logo featured on MHS website leading up to event; Facebook posts (22,000+ Followers), company logo included on Constant Contact email blast and your business will be featured on 2 half-page full color Nonpareil/Super Shopper ads highlighting your sponsorship level.
- ☐ **Gold \$1000:** Includes 3 car entries (if desired) with 3 MHS Dash Plaques, 3 event t-shirts, prime car show parking and your company logo or name prominent on event banner, company logo featured on MHS website leading up to event; Facebook posts (22,000+ Followers), company logo included on Constant Contact email blast and your business will be featured on 2 half-page full color Nonpareil/Super Shopper ads highlighting your sponsorship level.
- ☐ **Silver \$750:** Includes 2 car entries (if desired) with 2 MHS Dash Plaques, 2 event t-shirts, prime car show parking, company logo or name on event banner, company logo featured on MHS website leading up to event, Facebook posts (22,000+ Followers), company logo included on Constant Contact email blasts; and your business will be featured on 2 half-page full color Nonpareil/Super Shopper ads highlighting your sponsorship level.
- ☐ **Bronze \$500:** Includes 1 car entry (if desired) with 1 MHS Dash Plaque; 1 event t-shirt, prime car show parking, company logo on event banner, company logo featured on MHS website leading up to event, a Facebook post (22,000+ Followers), and your business will be featured on 2 half-page full color Nonpareil/Super Shopper ads highlighting your sponsorship level.
- ☐ **"BEST of..." Trophy Sponsors\* \$350:** Your name or company name will be listed as the sponsor of a "BEST of" Trophy. Includes 1 car entry (optional) with 1 MHS Dash Plaque; 1 event t-shirt and company name on event banner. There will be multiple opportunities for this sponsorship and your name will be read as the trophies are distributed (5 Options Available) *\*Best Engine, Best Paint, Best Custom, Best Interior, Best of Show.*  
Sponsor 1st Preference: \_\_\_\_\_ Sponsor 2nd Preference: \_\_\_\_\_
- ☐ **Trophy Sponsors\* (1st, 2nd, 3rd Place) \$250:** Your name or company name will be listed as the sponsor of the 1st, 2nd, & 3rd place trophies for one Judging Class. Multiple opportunities for this sponsorship and your name will be read as the trophies are distributed (13 Sponsors available) - *Sports, Original, Muscle, Truck, Ford, GM, Mopar, Ford 2000 & newer, GM 2000 & newer, Mopar 2000 & newer, Rat Rod, Street Rod, & Foreign.*  
Sponsor 1st Preference: \_\_\_\_\_ Sponsor 2nd Preference: \_\_\_\_\_
- ☐ **Shuttle Sponsors (Limited to 4 sponsors) \$200:** Your name or company name will be listed as a sponsor of our shuttle transportation for the event, helping to ensure there is enough room for all who want to join in the FUN!

*\*Prior sponsors receive first choice of keeping their preference of sponsorship in 2022.*



Name/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**\*If entering a car, please request a separate Registration Form to complete.**

Method: Cash / CC / Check    1-time payment: \_\_\_\_\_    2 payments: \_\_\_\_\_    Paid: \_\_\_\_\_    Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_    Exp: \_\_\_\_\_    CVC: \_\_\_\_\_    Zip: \_\_\_\_\_

Company Logo rec'd: Yes / No

Sizes requested: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_ XXXL \_\_\_\_\_

T-shirt(s) included: Yes / No

T-shirt(s) rec'd: Yes / No    Shirts distributed to: \_\_\_\_\_    Date: \_\_\_\_\_

**I / My company would like to donate a prize\* to the Wags & Wheels Raffle!**

\*Prizes can be car-related products, pet products, home and garden items, his and hers merchandise, entertainment vouchers or food related items or other unique (new) items.

Item Description: \_\_\_\_\_

Value of Item: \$ \_\_\_\_\_

**Sponsorships and/or Raffle prizes can be mailed or delivered to:  
Midlands Humane Society, 1020 Railroad Avenue, Council Bluffs, IA 51503**

*\*If you need something picked up, please contact Kori Nelson at 712-396-2264 for assistance*

**All sponsorship materials must be to MHS by August 5, 2022. Please bring raffle prizes by August 19, 2022**