



Wags

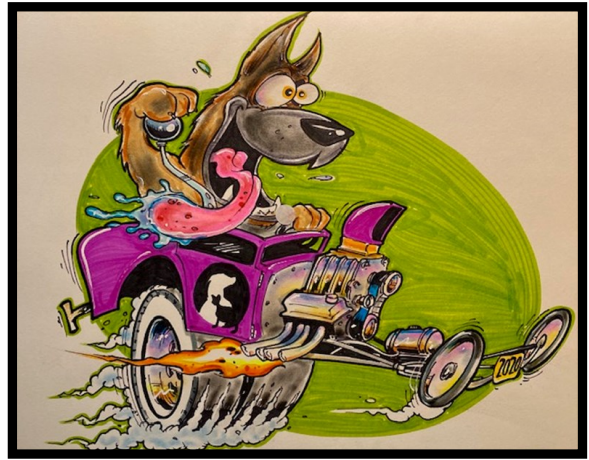
& Wheels Car Show 2021

Event Sponsorship Opportunities

Get your motor running with the 4th Annual Wags & Wheels Car Show, a fundraising event for the animals at the Midlands Humane Society. The 2021 event will be held Sunday, August 29 from 12- 4pm at McCoy's/Thunderbowl in Council Bluffs. All participants can enjoy great food & drink specials, an air-conditioned building, indoor restrooms, live music, raffle prizes and adoptable animals — Wags & Wheels offers something for everyone!

- Platinum \$1500:** Includes 4 car entries (if desired) with 4 MHS Dash Plaques; 4 event t-shirts, prime car show parking, company logo or name prominent on event banner; company logo featured on MHS website leading up to event; 4 Facebook posts (21,000+ Followers), company logo included on Constant Contact email blast.
- Gold \$1000:** Includes 3 car entries (if desired) with 3 MHS Dash Plaques; 3 event t-shirts, prime car show parking, company logo or name prominent on event banner; company logo featured on MHS website leading up to event; 3 Facebook posts (21,000+ Followers), company logo included on Constant Contact email blast.
- Silver \$750:** Includes 2 car entries (if desired) with 2 MHS Dash Plaques; 2 event t-shirts, prime car show parking, company logo or name on event banner; company logo featured on MHS website leading up to event; 2 Facebook posts (14,000+ Followers), company logo included on Constant Contact email blasts; and your business will be featured on 2 half-page full color Nonpareil event ads highlighting your sponsorship level.
- Bronze \$500:** Includes 1 car entry (if desired) with 1 MHS Dash Plaque; 1 event t-shirt, prime car show parking, company logo on event banner, company logo featured on MHS website leading up to event; and 1 Facebook post (14,000+ Followers).
- “BEST of...” Trophy Sponsors* \$350:** Your name or company name will be listed as the sponsor of a “BEST of” Trophy. Includes 1 car entry (optional) with 1 MHS Dash Plaque; 1 event t-shirt and company name on event banner. There will be multiple opportunities for this sponsorship and your name will be read as the trophies are distributed (*5 Options Available*) **Best Engine, Best Paint, Best Custom, Best Interior, Best of Show.*
Sponsor 1st Preference: _____ Sponsor 2nd Preference: _____
- Trophy Sponsors* (1st, 2nd, 3rd Place) \$250:** Your name or company name will be listed as the sponsor of the 1st, 2nd, & 3rd place trophies for one Judging Class. Multiple opportunities for this sponsorship and your name will be read as the trophies are distributed (*13 Sponsors available*) - *Sports, Original, Muscle, Truck, Ford, GM, Mopar, Ford 2000 & newer, GM 2000 & newer, Mopar 2000 & newer, Rat Rad, Street Rod, & Foreign.*
Sponsor 1st Preference: _____ Sponsor 2nd Preference: _____
- Trolley Sponsors (Limited to 3 sponsors) \$200:** Your name or company name will be listed as the sponsor(s) of our shuttle transportation for the event, helping to ensure there is enough room for all who want to join in the FUN!

*Prior sponsors receive first choice of keeping their preference of sponsorship in 2021.



Name/Company Name: _____

Contact Name: _____ Contact Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

***If entering a car, please request a separate Registration Form to complete.**

Method: Cash / CC / Check 1-time payment: _____ 2 payments: _____ Paid: _____ Date: _____

Credit Card #: _____ Exp: _____ CVC: _____ Zip: _____

Company Logo rec'd: Yes / No

Sizes requested: S _____ M _____ L _____ XL _____ XXL _____ XXXL _____

T-shirt(s) included: Yes / No

T-shirt(s) rec'd: Yes / No Shirts distributed to: _____ Date: _____

I / My company would like to donate a prize* to the Wags & Wheels Raffle!

*Prizes can be car-related products, pet products, home and garden items, his and hers merchandise, entertainment vouchers or food related items or other unique (new) items.

Item Description: _____

Value of Item: \$ _____

All sponsorship materials must be to MHS by August 5, 2021 to be included in the newspaper advertisements

**Sponsorships and/or Raffle prizes can be mailed or delivered to:
Midlands Humane Society, 1020 Railroad Avenue, Council Bluffs, IA 51503**

**If you need something picked up, please contact Kori Nelson at 712-396-2264 for assistance*